



Parks & Recreation

SPONSORSHIP OPPORTUNITIES

Investing in Your Community

The Parks & Recreation Department is proud to provide the residents of Lakeville and surrounding communities with a variety of programs, special events and classes. We strive to offer programming for youth of all ages and their families to enjoy.

Your contribution would ensure the success of these programs as well as keep them affordable and accessible to all who would like to participate.

We value our community partnerships and know that we couldn't offer these events without the support of the many civic groups, businesses, volunteers and sponsors who support us.

Sponsorship Levels

Bronze - \$150

- Volunteer opportunities
- Space or booth at event
- Opportunity to hand out branded swag

Gold - \$1,000

- All of the Bronze/Silver tier benefits **and**
- Logo on event flyers and social media advertisement of events

Silver - \$500

- All of the Bronze tier benefits **and**
- Logo included with the event write-up in brochure

Platinum - \$2,500-\$5k

- All of the Bronze/Silver/Gold tier benefits **and**
- Exclusive event sponsorship for \$5k

Custom packages can be designed as requested. Some of our best ideas come from organizations such as yours! If you have an idea, we would love to hear it.



Sponsorship Opportunities

Many events to choose from. Want to donate in ways not listed? Please call us at **952-985-4600**



Ritter Fest

Enjoy the great outdoors at Ritter Farm Park. Activities for all ages. This event is held in January of each year.



Nature Programming

The newly renovated Ed Mako Environmental Learning Center will benefit from sponsorships of nature or programming subsidies.



Youth Fishing Events

Free admission events promote fishing for kids and get them outside and in the parks. These events are held in January and February.



Illumination Walk

Participants walk or snowshoe the trails at Ritter Farm Park in the glow of hundreds of luminaries. Events takes place in January of each year.



Easter Egg Scramble

An event for the whole family that includes breakfast, activities and an egg hunt in collaboration with the Downtown Lakeville businesses.



Scholarship Program

This program enables youth to participate in programs regardless of economic hardship.



Haunted Forest

A trick-or-treat maze, haunted trail, hay rides, puppet show and more. This all ages event attracts more than 2,000 participants. Min. sponsorship of \$500.



Pan-O-Prog Run

This is a 1 & 4 mile run along beautiful Lake Marion. Event also includes a free Kids Fun Run. On average 250-400 runners participate.



Safety Camp

Help make your community safer. Kids spend two days with police officers, firefighters, Parks & Rec, and various local organizations learning about a multitude of safety topics.



Santa's Secret Store

Create lasting memories. Specially designed for children to purchase gifts for family and friends. Gifts are wrapped, brought home and kept a secret until the holidays. This event attracts more than 200 participants



Heritage Center Programming

Many events from trips to speakers, lunches to lessons need sponsors to keep fees low for area seniors.

Other Sponsorship Opportunities

- Tournaments - Pickleball, Softball
- Donate to Park Amenities
- July 4th Fireworks
- Miracle Field at King Park
- Ed Mako ELC
- Other

Call 952-985-4600 for more info.

Sponsorship Program Application Form

Sponsor Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____

Email _____



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Charitable contributions to government units are tax-deductible under section 170(c)(1) of IRS code if made for public purpose.

Please return this form to:

Lakeville Parks & Recreation
Attn: Susan Johnson
20195 Holyoke Avenue
Lakeville, MN 55044

952-985-4600
smjohnson@lakevillemn.gov

